



## **AGU SELLS BUSINESS UNIT FAST FORWARD WHEELS TO FOUNDER HENK SCHIPPER**

AGU sells business unit Fast Forward Wheels to former owner Henk Schipper, who founded the company in 2006.

AGU will entirely focus on its textile and wholesale activities. AGU is a leading player in the Dutch bicycle industry since 1966. The company evolved from a wholesale company to the leading Dutch specialist in the development, production and sale of bicycle gear, bags and rain wear. On top of that, AGU runs one of the largest wholesale businesses in bike parts and accessories in the Benelux.

Fast Forward Wheels is specialised in developing, manufacturing and selling high end carbon wheels for a broad range of disciplines like road, track, triathlon and gravel. From their HQ in Zwolle, a team of skilled and passionate cycling enthusiasts work on constantly perfecting the carbon wheels, which are exported from The Netherlands to over 30 countries worldwide.

Henk Schipper is very pleased to be back at the helm of Fast Forward Wheels and will work hard to pursue further growth. AGU will remain Fast Forward Wheels' distributor in the Benelux.

More information:  
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